



## G-25 AFRICA COFFEE SUMMIT

7-10 AUGUST 2023 | KAMPALA, UGANDA

# G-25 AFRICA COFFEE SUMMIT

**Theme: Transforming the  
African Coffee Sector Through  
Value Addition**

 Speke Resort Munyonyo,  
Kampala - Uganda

## SUMMIT PROGRAM





Republic of Uganda

**H.E. Gen (Rtd) Yoweri Kaguta Museveni**  
President of the Republic of Uganda

**GUEST OF HONOUR**

# ABOUT THE G-25 AFRICA COFFEE SUMMIT



**The Government of the Republic of Uganda through the Ministry of Agriculture, Animal Industry and Fisheries, in collaboration with the Inter-African Coffee Organisation (IACO) is hosting the 2nd G-25 Africa Coffee Summit (ACS) to be held from 7th to 10th August 2023, at the Speke Resort Munyonyo, Kampala, Uganda.**

The theme for the Summit of the 25 African Coffee Producing Countries is "Transforming the African Coffee Sector through Value Addition" which is in line with the theme of the 2023 African Union agenda that focuses on accelerating the implementation of the African Continental Free Trade Area (AfCFTA).

## Goal

The goal of the Summit is to address the challenges faced by the African coffee-producing countries as well as promote coffee value addition, trade and domestic consumption besides educating people on its health benefits.

## About the Summit

Africa, the second largest continent in the world, is the birthplace of Arabica and Robusta coffee and has the largest number of countries growing coffee. It has an enormous endowment of vast uncultivated land, immense untapped water, and labour resources yet the African coffee sector is underperforming in all statistical indicators.

Aware that coffee is critical to African economies and is a source of livelihood to at least 60 million people across the continent, IACO held the 1st G-25 Africa Coffee Summit in Nairobi in May 2022 to re-evaluate the overall performance of the coffee sector in Africa and pursue the highest-level political authorities to finalise the process for the inclusion of coffee as a strategic commodity in the African Union's Africa Agenda 2063.

The 2nd G-25 Africa Coffee Summit explores how African-producing countries can harness the opportunities in value addition and increase Africa's contribution to the global coffee trade, whose estimated value is US \$466 billion.



# G-25 MEMBER COUNTRIES





## Host Team



**Hon. Frank K. Tumwebaze**  
Minister of Agriculture,  
Animal Industry and Fisheries  
(MAAIF), Uganda



**Hon. Fred Kyakulaga Bwino**  
Minister of State for  
Agriculture, MAAIF, Uganda



**Hon. Bright Rwamirama**  
Minister of State Animal  
Industry, MAAIF, Uganda



**Hon. Hellen Adoa**  
Minister of State for Fisheries,  
MAAIF, Uganda



**Maj. Gen. David  
Kasura Kyomukama**  
Permanent Secretary,  
MAAIF



**Amb. Solomon Rutega**  
Secretary General,  
Inter-African Coffee  
Organisation (IACO)



**Dr. Charles Francis  
Mugoya** Chairman,  
Board of Directors,  
UCDA



**Dr. Emmanuel  
Iyamulemye Niyibigira**  
Managing Director,  
UCDA

# Summit Programme



**Day One: Tuesday, 8<sup>th</sup> August 2023**

Time	Activity
<b>Opening Ceremony: Master of Ceremonies: Mr. Maurice Mugisha, UBC</b>	
<b>9:00 – 12:00</b>	Welcome Remarks: <b>Dr. Emmanuel Iyamulemye</b> , Managing Director, Uganda Coffee Development Authority
	Welcome Remarks: <b>Amb. Solomon Rutegea</b> , Secretary General, Inter-African Coffee Organisation (IACO)
	<b>His Excellency Dr. Girma Amente</b> , Chairman of the Inter-African Coffee Organisation, Minister of Agriculture, Ethiopia
	<b>Hon. Frank Tumwebaze</b> , Minister of Agriculture, Animal Industry and Fisheries
	<b>Her Excellency Jessica Alupo</b> , Vice President of the Republic of Uganda
	<b>His Excellency Yoweri K. Museveni</b> , President of the Republic of Uganda
	<b>Statements from:</b> <ul style="list-style-type: none"> <li>■ <b>H.E. Sahle-Work Zewede</b>, President, Federal Democratic Republic of Ethiopia</li> <li>■ <b>H.E. Dr. Philip Isidor Mpango</b>, Vice President, United Republic of Tanzania</li> <li>■ <b>H.E. Musalia Mudavadi</b>, Prime Cabinet Secretary, Republic of Kenya</li> <li>■ <b>H.E. Juan Jose Ndong Tomo</b>, Minister of Agriculture, Livestock &amp; Rural Development, Republic of Equatorial Guinea</li> <li>■ <b>Hon. Adedze Kodjo</b>, Minister of Trade, Industry &amp; Local Consumption, Republic of Togo</li> <li>■ <b>Hon. António Francisco De Assis</b>, Minister of Agriculture &amp; Forest, Republic of Angola</li> <li>■ <b>Hon. Sam Kawale</b>, Minister of Agriculture, Republic of Malawi</li> <li>■ <b>Hon. Tayeb Zitouni</b>, Minister of Commerce &amp; Export Promotion, People's Democratic Republic of Algeria</li> <li>■ <b>Hon. Dr. Anxious J. Masuka</b>, Minister of Lands, Agriculture, Fisheries, Water, Climate and Rural Development, Republic of Zimbabwe</li> <li>■ <b>Amb. Aly Troure</b>, Permanent Representative of Côte d'Ivoire to the International Commodity Organizations in London, Republic of Côte d'Ivoire</li> <li>■ <b>Hon. Iidephonse Musafiri</b>, Minister of Agriculture and Animal Resources, Republic of Rwanda</li> <li>■ <b>Hon. Marie Chantal Nijimbere</b>, Republic of Burundi, Minister of Commerce, Transport, Industry &amp; Tourism</li> </ul>

Time	Activity
	<ul style="list-style-type: none"> <li>■ <b>H.E. Youssouf Mondoha Assoumani</b>, Ambassador of the Union of the Comoros in Ethiopia &amp; Permanent Representative to the AU, The Union of the Comoros</li> <li>■ <b>H.E. Paul Valentin Ngobo</b>, Minister of Agriculture, Livestock &amp; Fisheries, Republic of Congo</li> <li>■ <b>H.E. Luc Magloire Mbarga Atangana</b>, Minister of Commerce, Republic of Cameroon</li> <li>■ <b>H.E. Sheikh Manssour Bin Mussallam</b>, Secretary General of the Organisation of Southern Cooperation</li> <li>■ <b>H.E. Amb. Josefa L. Correia Sacko</b>, Commissioner in charge of Agriculture, Rural Devept, Blue Economy &amp; Sustainable Environment, African Union</li> <li>■ <b>H.E. Jan Sadek</b>, Head of Delegation, Delegation of the European Union, Kampala</li> <li>■ <b>H.E. Elsie Attafuah</b>, UNDP Resident Representative in Uganda</li> </ul>
<b>12:00 – 12:30</b>	<b>Reading of “Kampala Declaration”:</b> <b>Hon. Gen. Odongo Jeje Abubakhar</b> , Minister of Foreign Affairs, Uganda
	Signing of <b>“Kampala Declaration”</b>
	Photo session
<b>End of Opening Ceremony</b>	
<b>12:30 – 13:00</b>	Guided Tour of exhibition by Heads of State led by <b>Hon. Frank K. Tumwebaze</b> , Minister of Agriculture, Animal Industry and Fisheries, Uganda
<b>13:00 – 13:30</b>	<b>Press Briefing:</b> <b>Hon. Frank K. Tumwebaze</b> , Minister of Agriculture, Animal Industry and Fisheries, Uganda, and <b>Amb. Solomon Rutega</b> , Secretary General, Inter-African Coffee Organisation (IACO)
<b>13:30 – 14:30</b>	Luncheon
<b>19:00 – 21:00</b>	Cocktail reception Speke Resort Munyonyo

## Day One: Delegates



**H.E. Sahle-Work Zewde**  
President of the Federal  
Democratic Republic of  
Ethiopia



**H.E. Dr. Philip Isdor Mpango**  
Vice President of the United  
Republic of Tanzania



**H.E. Musalia Mudavadi,**  
Prime Cabinet Secretary,  
Republic of Kenya



**H.E. Dr. Girma Amente,**  
Chairman of the Inter-African  
Coffee Organisation, Minister  
of Agriculture, Ethiopia



**H.E. Juan Jose Ndong Tomo,**  
Minister of Agriculture, Livestock  
& Rural Development, Republic of  
Equatorial Guinea



**H.E. Mr. Adedze Kodjo  
Sevon Tepe,** Minister of  
Trade, Industry & Local  
Consumption, Togo



**Hon. António Francisco De  
Assis,** Minister of Agriculture  
& Forest, Republic of Angola



**Hon. Sam Kawale,** Minister  
of Agriculture of the Republic  
of Malawi



**Hon. Tayeb Zitouni,**  
Minister of Commerce &  
Export Promotion, People's  
Democratic Republic of Algeria



**Hon. Dr. Anxious J. Masuka,**  
Minister of Lands, Agriculture,  
Fisheries, Water, Climate and  
Rural Development, Republic  
of Zimbabwe

## Day One: Delegates



**Ambassador Aly Toure,**  
Permanent Representative,  
Cote D'Ivoire to International  
Commodity Organisations



**Hon. Ildephonse Musafiri,**  
Minister of Agriculture,  
Rwanda



**Hon. Marie Chantal Nijimbere,**  
Republic of Burundi, Minister of  
Commerce, Transport, Industry  
& Tourism



**Hon. Paul Valentin Ngobo,**  
Minister of Agriculture,  
Livestock and Fisheries,  
Republic of Congo



**H.E. Mr. Luc Magloire  
Mbarga Atangana,** Minister  
of Trade, Cameroon



**H.E. Youssouf Mondoha  
Assoumani,** Ambassador of the  
Union of the Comoros in Ethiopia &  
Permanent Representative to the  
AU, The Union of the Comoros



**H.E. Manssour Bin  
Mussallam,** Organization of  
Southern Cooperation



**H.E. Amb. Josefa L. Correia  
Sacko,** Commissioner in charge  
of Agriculture, Rural Devept,  
Blue Economy & Sustainable  
Environment, African Union



**H.E. Jan Sadek,** Head of  
Delegation, Delegation of the  
European Union, Kampala



**H.E. Elsie Attafuah,** UNDP  
Resident Representative in  
Uganda



## TECHNICAL SESSIONS

**Day Two: Wednesday, 9<sup>th</sup> August 2023**

Time	Thematic Areas	Moderator	Presenter/Panelist
<b>Opening Ceremony: Master of Ceremonies: Mr. Maurice Mugisha, UBC</b>			
8 :30-9.00am	<b>Panel 1</b> <b>Topic 1: The future of the African coffee industry under AfCFTA</b>	<ul style="list-style-type: none"> <li>■ <b>Dr. Charles Francis Mugoya</b>, Board Chairman Uganda Coffee Development Authority (UCDA)</li> </ul>	<ul style="list-style-type: none"> <li>■ <b>Hon. Mary Mugasa Akiiki</b>, Minister of state for public service, uganda</li> <li>■ <b>H.E. Amb. Josefa Sacko</b>, Commissioner of Agriculture, Rural Development, Blue Economy and Sustainable Environment, African Union Commission, Addis Ababa, Ethiopia</li> </ul>
9.00-10.00am	<b>Topic 2: Financing options for value addition: lessons for coffee value addition</b>		<ul style="list-style-type: none"> <li>■ <b>Prof. Ezra Suruma</b>, Professor &amp; Chancellor, Office of the President, Uganda</li> </ul>
10:00-10:15	<b>Plenary Session: Panel 1 (Q&amp;A)</b>		
10:15-10:30	<b>Coffee break</b>		
10:30-12:30	<b>Panel 2</b> <b>Topic 1: Production and productivity in the African coffee region: Sharing regional experiences in creating a coffee culture in Africa</b>	<ul style="list-style-type: none"> <li>■ <b>Mr. Claude Bizimana</b>, Chief Executive Officer, National Agricultural Export Development Board (NAEB), Rwanda</li> </ul>	<ul style="list-style-type: none"> <li>■ <b>Prof Joseph Kieyah</b>, Chairman Coffee Subsector Reforms Committee, Kenya</li> <li>■ <b>Mr. Enselme Gouthon</b>, Chairman, African and Madagascar Robusta Coffee Agency (ACRAM); Coordination Committee for the Coffee and Cocoa Sectors (CCFCC), Togo</li> <li>■ <b>Dr. Adugna Debele</b>, Managing Director, Ethiopian Coffee and Tea Authority (ECTA), Ethiopia</li> </ul>

Time	Thematic Areas	Moderator	Presenter/Panelist
	<b>Topic 2: Role of Research in value addition</b>		<ul style="list-style-type: none"> <li>■ <b>Dr. Cecilia Kathurima</b>, Head Quality, Coffee Research Foundation, Kenya</li> <li>■ <b>Dr. Geoffrey Arinaitwe</b>, Director, National Coffee Research Institute, Uganda</li> </ul>
<b>12.30 – 13:00</b>	<b>Plenary Session: Panel 2 (Q&amp;A)</b>		
<b>13:00 – 14:00</b>	<b>LUNCH</b>		
<b>14:00 -16:00</b>	<p><b>Panel 3</b></p> <p><b>Topic 1: Strategies to Promote Value Addition and access to new markets</b></p>	<ul style="list-style-type: none"> <li>■ <b>Dr. Benson Apuoyo</b>, Ag. Director, Agriculture and Food Authority-Coffee Directorate, Kenya</li> </ul>	<ul style="list-style-type: none"> <li>■ <b>Mr. Odrek Rwabwogo</b>, Chairperson / Senior Presidential Advisor Special Duties, Advisory Committee on Exports and Industrial Development (PACEID), Uganda</li> <li>■ <b>Mr. Juan Luis Barrios</b>, President, Coffee Science Foundation, Guatemala</li> <li>■ <b>Mr. Gilbert Gatali</b>, Executive Director, Africa Fine Coffee Association (AFCA), Uganda</li> </ul>
	<p><b>Topic 2: Strategies to promote domestic consumption under the AfCFTA framework</b></p>		<ul style="list-style-type: none"> <li>■ <b>Mr. Amir Hamza</b>, Chairman, African Fine Coffees Association (AFCA); CEO, Bukoba Instant Coffee Factory, Tanzania</li> <li>■ <b>Mr. Hadi Beydoun</b>, CEO, Café Continent, Côte d'Ivoire</li> </ul>
<b>16:00 – 16 :30</b>	<b>Plenary Session: Panel 3 (Q&amp;A)</b>		

## Day Two: Moderators and Presenters/Panelists

### Panel 1: Topic 1: The future of the African coffee industry under AfCFTA



(Moderator)

#### Dr. Charles Mugoya

**Charles Francis Mugoya (PhD)** is the current Board Chairperson UCDA. He is an Agricultural entomologist by training and for more than 25 years, his work has focused on Science, Technology and Innovations for Agriculture, Health and Economic Development. He previously served as Associate Executive Secretary, Uganda National Council for Science and Technology (UNCST) where he played an impactful role in S&T research coordination, collaboration and oversight. He later on served as Program Manager, Agrobiodiversity and Biotechnology Program at the Association for Strengthening Agricultural Research in the Eastern and Central Africa (ASARECA) where he led a regional capacity building initiative for biotechnology, biosafety and biotechnology policy for countries of the Eastern and Central African region.

Dr. Mugoya serves on several advisory committees at the International Level including, the Imperial College London, as Regulatory Affairs Manager - Target Malaria Project Africa he has also served at the Biotechnology and Biological

Sciences Research Council (UK); the International Public Research and Regulation Initiative (PRRI), the Biosciences, East and Central Africa Network (BecANet), The Bill and Melinda Gates funded Project on Disease Diagnostics for Sustainable Cassava Productivity in Africa, the Regional Steering Committee for the African Technology Policy Studies (ATPS), and Member, Consultative Group for International Research (CGIAR) Gender and Diversity Programme (AWARD). At national level, he has served as the National Expert Appropriate Technologies for Uganda under Uganda Registration Services Bureau (URSB/World Intellectual Property Organization (WIPO)), Chair, RUFORUM Procurement committee, Makerere University.

Dr. Mugoya has a medium scale coffee farm and recently was a lead person in the revision and publication of the Robusta and Arabica Coffee Production Handbooks for Uganda. He has published 24 scientific papers to his credit in local and International Journals contributed 9 book chapters on several aspects of science and policy development.



**(Presenter/Panelist)**

## Hon. Mary Mugasa Akiiki

Mary Mugasa Akiiki is the Minister of State for Public Service, Grace Mary. She served as the Mayor of Hoima Municipality/City where she led the oil city through a fast-paced transition from Municipality to City. She has a lot of passion for Gender equality as well as a green and clean environment.

Mugasa holds a Masters degree in Development Studies and Bachelors in Democracy and Development Studies of Uganda Martyrs University. She holds two Diplomas in Principles of Modern Management and Sales Management and Marketing of the College of Professional Management (UK).

She holds a Certificate in Capacity Building for Local Political Leaders from the ICLD, the Swedish Centre for International Development and a Certificate on Gender Mainstreaming in Local Governance from Israel – MASHAV Golda Meir Centre Mt Carmel.

Furthermore, she served as Councillor Hoima Town Council for 10 years (2001-2011) and chaired the Water Board for three years. She has also served as Board member on various Boards: HOFOKAM Ltd (a microfinance company); Communications Board of Hoima Catholic Diocese; Millennium Business School; St. Andrea Kaahwa's College; Kitara Secondary School.

Her areas of competence include among others: political and social leadership; Gender mainstreaming and community development, training women entrepreneurs. Mrs. Mugasa is an ardent promoter of transformational leadership, sustainable development, agro-forestry and animal husbandry. She is highly self-motivated, honest and consistent person.

She supports the establishment of strong families, excellent workmanship, good citizenship, responsible participation in society, Church and State work and strictly promotes principled leadership.



**(Presenter/Panelist)**

## H.E. Amb. Josefa Leonel Correia Sacko

H.E. Ambassador Josefa Leonel Correia Sacko, an Angolan national, is a leading African Agronomist and Commissioner for Agriculture, Rural Development, Blue Economy, and Sustainable Environment of the African Union Commission. Prior to her election in January 2017, she was Special Adviser to two Ministers in Angola: The Angolan Minister of Environment where she also served as Ambassador responsible for Climate Change and advisor to the Minister of Agriculture in charge of Food Security and Poverty Reduction.

Ambassador Sacko was also the former Secretary General of the Inter- African Coffee Organization (IACO), Abidjan Cote D'Ivoire for 13 years. During her tenure at IACO, one of the first ever inter-governmental organization to be created in Africa in 1960, she oversaw the coffee economy of 25 African Coffee producing countries and successfully championed the empowerment of small-scale coffee farmers across the continent by setting up Regional Centres of Excellence for capacity building of Member States, Genetic Material Conservation, Coffee Quality Improvement and Cup Tasting Liquor in Cote d'Ivoire, Uganda, Cameroon and Zambia.

Ambassador Sacko has built up her international profile

and reputation by either consulting or working with several Regional and Global Institutional on Agriculture over the years including the World Trade Organization (WTO), African Union (AU), International Coffee Organization (ICO), African Development Bank (AfDB), African Export Import Bank (AFREXIMBANK), (FAO), UNECA and AUDA-NEPAD.

In recognition of her meritorious service, Amb Sacko has received numerous awards and recognition. Since 2018, Amb. Josefa Sacko has served as a member of the United Nation's Champions 12.3-a global coalition of sustainable food champions; At the invitation of the United Nations Secretary-General, she joined the Scale Up Nutrition (SUN) Movement Lead Group in May 2019 in recognition of her strong commitment to the fight against malnutrition; she was named one of the 100 most influential people in climate policy in March 2019 for her efforts towards influencing climate policy in Africa; awarded the Prix De La Fondation 2019 by Crans, Montana, Brussels Belgium for her efforts to empower rural women on November 16, 2019; and one of the 100 Most Influential Africans by New African in December 2019 for holding African governments to account for their commitment to agriculture and defending the interests of African farmers.

Ambassador Sacko is multilingual. She speaks fluent Portuguese, French, English, Spanish and Lingala.



## Panel 1: Topic 2: Financing options for value addition: lessons for coffee value addition



(Presenter/Panelist)

### Prof. Ezra Suruma

**Ezra Suruma** is a Ugandan Economist, Banker, and Academician. Born in Uganda in 1945, he holds a Bachelor of Science in Finance and a Master of Arts degree in Economics from Fordham University in New York City and a Doctor of Philosophy in Economics from the University of Connecticut, USA.

Before joining government in 1987, Suruma worked as a Professor of Economics at Florida A&M University, Makerere University, and Coppin State University in the USA. In 1987, he joined the Bank of Uganda, the country's Central Bank, as the Director of Research. In 1990 he was promoted to become the Deputy Governor of the Bank. In 1993, he left the Central Bank and joined the Uganda Commercial Bank as its Chairman/Managing Director. Following disagreements over the privatization of the bank, he left in 1996 and joined the private sector. In 1998 he was appointed Secretary for Economic Affairs of the NRM Secretariat and in 2004 he served as the Secretary of the East Africa Regional Commission to Accelerate the East African Federation.

In 2005, he was appointed Uganda's Minister of Finance, Planning and Economic Development. In 2008, the Financial Times international magazine, The Banker chose Suruma to receive the award of "Best Finance Minister of Africa" for 2008. In 2009 he left the Ministry of Finance and was appointed Senior Presidential Adviser on Finance and Planning.

In 2010 he joined the Brookings Institution, a leading think tank in Washington, D. C as a Distinguished Visiting Fellow and while there he authored many publications including *Advancing the Ugandan Economy: A Personal Account* (published by the Brookings Institution in 2014).

In 2015, the government decided to set up the Prime Minister's Delivery Unit to improve service delivery in government institutions and Suruma was appointed as the first head of that unit. He headed the unit for six years from 2015 to 2021. During that time he also served as the Chancellor of Makerere University from 2016 to date.

## Panel 2: Topic 1: Production and productivity in the African coffee region



(Moderator)

### Claude Bizimana

**Claude Bizimana** is the Chief Executive Officer (CEO) of the National Agricultural Export Development Board (NAEB), a commercial public institution in Rwanda in charge of exports of agricultural and livestock products.

With over 20 years of experience as a lecturer and researcher in one of Rwanda's most prominent academic institutions, Claude Bizimana led different initiatives at national, regional and continental levels, including the

country office of the Comprehensive Africa Agriculture Development Program, the most ambitious and comprehensive agricultural reform effort ever undertaken in Africa made by African Heads of States and Governments.

As the CEO of NAEB, Claude Bizimana thrives to establish relations and cooperation with regional and international organisations with the aim of improving operations in the coffee value chain and collaboration among stakeholders.



(Presenter/Panelist)

### Prof Joseph Kieyah MA., JD., PHD, EBS

Prof Joseph Kieyah is trained as lawyer and an economist with a PhD in Economics and Juris Doctorate (JD) in Law from University of Connecticut and University of Iowa College of Law respectively. He taught at Pennsylvania State University until 2009 when he returned to his homeland country to join Kenya Institute for Public Policy Research and Analysis (KIPPRA) as Principal Policy Analyst. In March 2016 he was appointed by His Excellency, the President to chair the National Task Force on Coffee Sub-Sector Reforms

with a mandate to conduct a rigorous coffee value chain analysis. Upon successful completion of the Task Force's report and its submission to the President, he honored Prof Kieyah with a presidential medal namely the Elder of Burning Spear (EBS) for his outstanding work. Thereafter, the President reappointed him to his current position as the Chairman, Coffee Subsector Reforms Implementation Standing Committee (CSRISC) to coordinate, oversee and monitor the progress of implementation process of the coffee reforms under the Executive Office of the President.



**(Presenter/Panelist)**

## Ensleme Gouthon

Mr. Ensleme Gouthon is the Chairman, African and Madagascar Robusta Coffee Agency (ACRAM); and Chairman Coordination Committee for the Coffee and Cocoa Sectors (CCFCC) in the Republic of Togo.

He is also a Special Advisor to the National Council of Employers of Togo and Vice-Chairman of the International Coffee Organization since October 2022.

He has held several high-level positions in the banking sector, international commodities and agribusiness sector.

Mr. Gouthon holds a Doctorate of Economics from the School of Economics and Management at the University of Bremen (Germany).

He has over 40 years of professional experience in the management of agro-industrial and financial companies at national and international level.



**(Presenter/Panelist)**

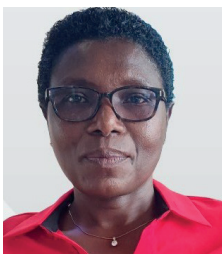
## Adugna Debela Bote (PhD)

Adugna Debela Bote (PhD) is senior horticulturist who received his BSc from Jimma University and his MSc and PhD from Wageningen University of the Netherlands. Previously he was employed as a Lecturer at Jimma University and served the university as head of the department of Horticulture and Plant Sciences and has been teaching in different universities (Jimma, Ambo, Hawassa and Arsi) at the capacity of associate professor. He published more than 25 articles on international and reputable journals.

He also served Ethiopian Horticulture and Agriculture Investment authority as deputy CEO and CEO. Currently, he is working as director general for Ethiopian Coffee and Tea Authority and is president for Ethiopian Horticulture Science Society.

He is a reviewer of different international journals and is also an active member of International Society for Horticultural Science, coffee science and other scientific societies.

## Panel 2: Topic 2: Role of Research in value addition



(Presenter/Panelist)

### Dr. Cecilia W. Kathurima

**Dr. Cecilia W. Kathurima** is a Senior Research Officer working for Coffee Research Institute of Kenya Agricultural Research Organization (KALRO). She holds a PhD in Food Science and Technology.

She worked in the coffee sector for over 20 years with an affluence of experience in research, training in coffee quality

improvement, food safety, and quality evaluation methods. I am a certified, calibrated and practicing Q grader and an assistant Q- Instructor.

Cecilia W. Kathurima has published coffee related articles in refereed journals, conference papers and in newsletters. I am a Founder member of The Association of Women in the Coffee Industry in Kenya.



(Presenter/Panelist)

### Dr. Arinaitwe Geoffrey

**Dr. Arinaitwe Geoffrey** is the Director of Research at the National Coffee and Cocoa Research Institute (NaCORI), under the National Agricultural Research Organization (NARO); with over 20 years of experience in Agricultural Research and over 25 Publications in Peer-reviewed Scientific Journals. With PhD (KUL) in Bioscience Engineering and MSc (MAK) in Biotechnology; initially engaged in developing Innovative Bananas with Elevated levels of Critical Micronutrients (Vitamin A) and Resistance to Diseases.

My Passion for Research and Scientific Excellence and

Competitive Research Leadership motivated me to Serve as a Program Leader for the National Biotechnology and Biodiversity Program of the National Agricultural Research Organization (NARO). Committed to serving the community and participating in National Economic Development Initiatives, the Director of Research is spearheading the development and positioning NaCORI as an African Centre of Robusta Coffee Research and Innovation (ACERRI), with strategic contribution of 20% to the Total Coffee Post Harvest Value Chain Revenues through implementing technology development and value innovation research strategies to support export and industry development.

## Panel 3: Topic 1: Strategies to Promote Value Addition and access to new markets



(Moderator)

### Dr. Benson Apuoyo

Dr. Benson Apuoyo is the acting Director at the Agriculture and Food Authority- Coffee Directorate, a regulatory state corporation under the Ministry of Agriculture and Livestock Development. He has wide experience in marketing, trade promotions and entrepreneurial financing.

Dr. Apuoyo has also done a lot of promotion of domestic coffee consumption in Kenya to spur local demand

particularly among the youth, postulated economic models of coffee houses at local universities for increased value addition in coffee.

He has done a number of marketing research towards understanding variables that characterize the domestic and external factors believed to influence access to new markets.



(Presenter/Panelist)

### Juan Luis Barrios

Third generation coffee grower from Guatemala. General Manager of the family coffee and timber farm for 17 years. Immediate Past President of the international Specialty Coffee Association, as well as the Immediate Past President of Anacafe, the national Guatemalan coffee association. Currently President of the Coffee Science Foundation, and a board member of Intecap, the national technical training institute, in representation of the Agro Chamber.

Founding member of the Rotary Club Guatemala de la Ermita.

Has been a board member of the Agro Chamber, Funcafe (the coffee foundation for rural development working on education, health, and food security and nutrition), and the international board of trustees of AFS International, a global student exchange program, amongst others.

Partner in Handelsa, a sales agent and distribution company to the food production and processing industry for Guatemala and Central America, selling raw materials and machinery and equipment from suppliers from around the world.





**(Presenter/Panelist)**

## Odrek Rwabwogo

Odrek Rwabwogo is a Ugandan entrepreneur, author, farmer and teacher, appointed as the Senior Special Advisor to the President of Uganda in July 2021, to promote exports and Industrial Development, help youth on enterprise training and improve the country's external communication. He currently chairs the Presidential Advisory Committee on Exports and Industrial Development (PACEID), bringing together 41 Public and Private sector leaders to direct change in the levels, volumes, quantity and value of Ugandan exports in 13 key products in regional and international markets.

Odrek Rwabwogo, a native of Naama village, southwestern Uganda, is an accomplished entrepreneur, philanthropist, and educator. Educated in Economics and Political Science

at Makerere University and Journalism at the University of Wales, he leveraged his skills to found TOMOSI Group.

This conglomerate has grown into a significant player in Uganda's economy, providing jobs to over 400 young individuals across finance, tourism, technology, and agriculture sectors. Odrek also chairs the Tomosi Foundation, nurturing young enterprises with training and seed capital. His weekly podcast and writings in the press, focusing on business and governance, inspire many young followers. Besides his professional commitments, he's an ardent football fan, supporting FK Partizan and Arsenal FC. Married to Patience Rwabwogo and father to four children, he enjoys travel, reading, and spending time with his family in his leisure time.



**(Presenter/Panelist)**

## Gilbert Gatali

Gilbert Gatali is the Executive Director of AFCA – African Fine Coffees Association. He is a passionate coffee enthusiast and seasoned professional in the coffee industry for the past 17 years. Prior to joining AFCA, Gilbert held leadership positions in various coffee companies primarily focused on Specialty Coffee Exports from East Africa. His career highlights include serving as CEO of KZ Noir Ltd, CEO

and founder of Roots Origin and Roots Imizi Ltd, Managing Director of RWASHOSCO Ltd and Relationship Manager for Sustainable Harvest, East Africa. Gilbert has also been a board member for various coffee organizations including AFCA and CEPAR (Coffee Exporters Association of Rwanda). He holds a degree from the University of Toronto, Canada in International Development Studies as well as Social Cultural Anthropology.

## Panel 3: Topic 2: Strategies to promote domestic consumption under the AfCFTA framework



(Presenter/Panelist)

### Amir Hamza

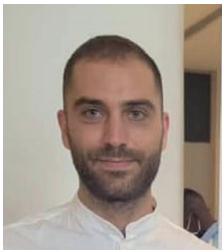
Amir Hamza is the Chairman and CEO of Amir Hamza (T) Limited, a family-owned Company that has built the largest instant coffee factory in East and Central Africa. He is currently the Chairman of the National Quality Association of Tanzania and Chairman of African Fine Coffees Association (AFCA) as well as Chairman of the AFCA Tanzania Country Chapter.

He has held the position of Director of the Board of National Coffee Inputs Voucher Scheme and Tanzania Coffee Research Institute, Chairman of Tanzania Coffee

Association, Tanzania Coffee Board and Vice Chairman of the Tanzania Chamber of Commerce, Industries, and Agriculture Kagera Region.

He has also held the position of member of the Board for the following Institutions: Bukoba Urban Water & Sanitation Authority, Regional Tax Appeal Board and Kagera Regional Hospital.

Amir Hamza has 30 years of experience in the Coffee Industry.



(Presenter/Panelist)

### Hadi Beydoun

Hadi Beydoun is currently the Managing Director of Yeshi Group's Agro commodity department. He has been active in the coffee industry for the past 7 years and has founded the first specialty coffee roastery in Côte d'Ivoire about two years ago under the name of Café Continent.

In his ongoing project, he envisions changing the

discourse of African coffee where local processing and value addition is replaced by conventional export of greens.

4th generation West African Lebanese, he is a graduate of the University of Sydney's Arts and Business school and holds a major in Finance, Chinese Studies, and Arabic Literature

## Day Three: Thursday, 10<sup>th</sup> August 2023

Time	Thematic Areas	Moderator	Presenter/Panelist
Facilitator: Master of Ceremonies: Mr. Maurice Mugisha, UBC			
9:00 – 10:30	<b>Panel 4: Accelerating the implementation of African Coffee Standards under the AfCFTA framework</b>	<ul style="list-style-type: none"> <li>■ <b>Mr. Silver Ojakol</b>, Chief of Staff, AfCFTA Secretariat</li> </ul>	<ul style="list-style-type: none"> <li>■ <b>Dr. Hermogene Nsengimana</b>, Secretary General, African Organization for Standardisation (ARSO), Kenya</li> <li>■ <b>Amb. Rossette Nyirinkindi Katungye</b>, Advisor to Chairperson, African Union, Ethiopia</li> <li>■ <b>Mr. Andrew Othieno</b>, Manager- Standards Department, Uganda National Bureau of Standards, Uganda</li> </ul>
10:30 -11 :00	Plenary Session: Panel 4 (Q&A)		
11:00 -11 :15	Coffee break		
10:30-12:30	<b>Panel 5: Role of Digitization and new technologies in value addition</b>	<ul style="list-style-type: none"> <li>■ <b>Mr. Kwame Rugunda</b>, Chief Executive, Savannah, Uganda</li> </ul>	<ul style="list-style-type: none"> <li>■ <b>Mr. Oliver Ndegwa</b>, Group Managing Director, Triple Play Communications, Kenya</li> <li>■ <b>Mr. Kwezi Kutesa</b>, Director Kika Coffee Company</li> <li>■ <b>Mr. Ahmed Jean-Louis Coulibaly</b>, Director of Operations, Ivoire Cartes Systemes, Côte d'Ivoire</li> </ul>
12:45 – 13:15	Plenary Session: Panel 4 (Q&A)		
13:15 – 14:15	LUNCH		

Time	Thematic Areas	Moderator	Presenter/Panelist
14:15 – 15.45	<b>Panel 6: Role of Youth &amp; Women in value addition</b>	<ul style="list-style-type: none"> <li>■ <b>Dr. Rosebella Lang'at</b>, CEO and Co-Founder, Tulon Coffee &amp; Member, Association of Women in Coffee Industry, Kenya</li> </ul>	<ul style="list-style-type: none"> <li>■ <b>Mrs. Martha Nalubega Wandera</b>, Chairperson, Uganda Coffee Roasters Association, Uganda</li> <li>■ <b>Princess Adeyinka Tekenah</b>, CEO, Happy Coffee International, Nigeria</li> <li>■ <b>Ms. Nancy Cheruiyot</b>, Managing Trustee, Commodities Fund, Kenya</li> </ul>
15:45 – 16.15	Plenary Session: Panel 6 Q&A		
16:15 – 16.30	Coffee Break		
16:30 – 18.00	<b>Panel 7: Emerging issues in the coffee industry</b> <b>Topic 1: Impact of EU Regulations on the African coffee sector</b>	<ul style="list-style-type: none"> <li>■ <b>Dr. Frederick S. M. Kawuma, Board Chairman</b>, Cafe Africa</li> </ul>	<ul style="list-style-type: none"> <li>■ <b>Mr. Larry Attipoe</b>, Senior Advisor Sustainability, ITC Coordinator for the EU/OACPS Business Friendly Programme in Africa, International Trade Centre (UN/WTO), Ghana</li> </ul>
	<b>Topic 2: Impact of Climate Change on the African coffee sector</b>		<ul style="list-style-type: none"> <li>■ <b>Dr. Haroon Sseguya</b>, USAID CSA Scaling Project Manager, International Institute of Tropical Agriculture (IITA), Uganda</li> </ul>
18.00 – 18.30	Plenary Session: Panel 7 Q&A		
18.30 - 19.30	Closing Remarks	<ul style="list-style-type: none"> <li>■ <b>Mr. Primus Kimaryo</b>, Director General, Tanzania Coffee Board</li> </ul>	<ul style="list-style-type: none"> <li>■ <b>Amb. Solomon Rutega</b>, Secretary General, Inter-African Coffee Organisation (IACO)</li> <li>■ <b>Dr. Emmanuel Iyamulemye Niyibigira</b>, Managing Director, Uganda Coffee Development Authority (UCDA)</li> <li>■ <b>Hon. Frank K. Tumwebaze</b>, Minister of Agriculture, Animal Industry and Fisheries</li> <li>■ <b>Hon. Anthony Peter Mavunde</b>, Deputy Minister, Ministry of Agriculture of the United Republic of Tanzania</li> </ul>

## Day Three: Moderators and Presenters/Panelists

### Panel 4: Accelerating the implementation of African Coffee Standards under the AfCFTA framework



(Moderator)

#### Mr. Silver Ojakol

Mr. Silver Ojakol is currently the Chief of Staff, AfCFTA Secretariat. He is charged with coordinating the work of the Office of Secretary General to deliver on the mandate of the Secretariat Senior Trade Official, Commissioner Department for External Trade and in this respect Chief Negotiator (technical) for Uganda during the negotiations for the African Continental Free Trade Area (AfCFTA).

He is also the Chairperson of the Negotiating Forum for this Continental process, for one year leading to adoption of tariff reduction modalities for trade in goods and for scheduling commitments under trade in services under the AfCFTA. Was a member of the core team from Uganda in the negotiations for the EAC-COMESA-SADC Tripartite Free Trade Area, often leading the Uganda team for the technical level negotiations. He coordinated implementation of the Common Market for Eastern and Southern Africa (COMESA) COMESA programmes and the EAC Customs Union Protocol in Uganda and in the region. Carried out business research for and conducted trade promotion missions for

Uganda business persons in various countries including Kenya, Democratic Republic of Congo, Rwanda, South Sudan, Singapore, Egypt among others.

Spearheaded the interventions by Uganda, the EAC and COMESA to eliminate non-tariff barriers (NTBs) to trade and to establish and implement the Electronic Single Window. Developed negotiating priorities and policy proposals for bilateral, regional and multilateral negotiations including in the World Trade Organisation.

Was a member of the Board of Directors Uganda coffee Development Authority, National Drug Authority (NDA) and Uganda Export Promotion Board (UEPB).

A Trade Economist with MBA (International Trade); Victoria University Australia and a Post Graduate Diploma (International Trade) Indian Institute of Foreign Trade. With a strong practical background in domestic, bilateral, regional and multilateral trade policy and trade development.





(Presenter/Panelist)

## **Dr. Hermogene Nsengimana**

**Dr. Hermogene Nsengimana** is the Secretary General of ARSO, since 2012, steering ARSO's Mandate of harmonising Standards and Conformity Assessment to reduce Technical Barriers to Trade (TBTs) and promote Intra-African and global Trade. With in-depth knowledge of Quality Infrastructure QI (Standardisation, Conformity Assessment, Metrology and Accreditation) and their interplay and how each affects trade and economies of nations of the world), and beyond 20 years of service to Africa in leadership position, and a clear track record in delivery of results, Dr. Hermogene's specific areas of Expertise is Corporate Governance; Strategic Planning and Execution; Team Management and mentorship; Programmes Monitoring, implementation and evaluation; Trade and Economic Policy analysis and

implementation, with a bias towards Africa's Economic and Trade Policy Agenda. Given his understanding of challenges of TBTs in global trade and role of Quality Infrastructure in sustainable development, the inherent opportunities in the AfCFTA and WTOs TBT/SPS Agreements, and the African Quality Policy adopted by the African union in September 2021, Dr. Nsengimana remains a pillar in Africa's journey to industrialisation, self-reliance/resilience in the post-Covid period.

Dr. Nsengimana holds a PhD in Analytical and environmental chemistry, the School of Chemistry, University of the Witwatersrand, South Africa, and a Post-doctoral Studies, the Witwatersrand University and University of Botswana.



(Presenter/Panelist)

## **Amb. Rossette Nyirinkindi Katungye**

Ambassador Nyirinkindi is an Advisor to the Chairperson of the African Union and the focal point of the AU Chairperson's Cabinet on AfCFTA issues. She was Director in charge of regional co-operation at the Ministry of Foreign Affairs. In 2011 she served as Uganda's Deputy Permanent Representative to the UN in Geneva as well as the deputy Head of the Uganda Permanent Mission to the UN and other international organizations. She also served as a Commissioner of the

Uganda African Peer Review (APRM) Commission under the NEPAD governance infrastructure and as Acting Head of AUDA-NEPAD Coordination Unit where she was part of the PRC Sub-Committee of AUDA-NEPAD as well as the Steering Committee of NEPAD Heads of State and Government Orientation Committee (HSGOC). The Ambassador has a Law degree. She was a Fellow at the Tufts University and Columbia Law School in the United States.



**(Presenter/Panelist)**

## Andrew Othieno

Mr. Andrew Othieno is the Manager Standards Department, where he is responsible for the design, development and implementation of programmes for development, harmonization and publishing of national standards; the information and resources centre and the national enquiry point on technical barriers to trade and ensuring participation and assuring Uganda's contribution at regional and international standardization.

He holds a Master of Science (Msc) degree in Petroleum Geochemistry from the University of Newcastle Upon Tyne in the UK, a BSc (Hons) degree in Industrial Chemistry from Makerere University Kampala and is currently completing an MBA with the University of Wales. Before joining UNBS, Andrew worked in various senior management regulatory positions in various corporate institutions and the United Nations (OPCW).

He has 14 years experience in national and international regulatory and verification positions, working on chemicals management as well as EHS issues in multiple locations and field environments. He has experience in chemicals management, EHS compliance, review,

implementation/management as well as performance reviews and auditing; ISO 14001, ISO 9001 and various other EHS related certification programmes.

He also boasts of 10 years of practice in the field of standardization including policy, strategy and programme formulation and implementation (Conformity Assessment) at national, regional and international levels, working as a manager leading/guiding multi-stakeholder and multidisciplinary teams in standards development, promotion and enforcement.

This includes 6 year's experience in leading and managing programs related to trade facilitation (member of East African Committee -EAC Standards Management Committee; National Electronic Single Window Project Implementation Team; member of the EAC Quality Assurance Technical Subcommittee; Member of the National SPS-TBT Technical Committee; Member of the OSBP National Technical Working Group; Member of the AEO National Working Group; Member of the Technical Working Group on the Great Lakes Trade Facilitation Project; Technical Team Member of the EAC Information Sharing Portal project.

## Panel 5: Role of Digitization and new technologies in value addition



(Moderator)

### Kwame Rugunda

Kwame is the Chairman of Savannah Group of Companies, a technology and advisory group delivering solutions for Africa's digital economy.

He sits on Uganda's National Taskforce on the 4th Industrial Revolution, is the Chairman of the Blockchain Association of Uganda and is a member of the 'World Economic Forums'

Global Future Council on Cryptocurrencies.

An Electrical Engineer and Mathematician by training, Kwame has over 18 years of experience in business, consulting and project implementation. He holds an MBA and is a graduate of the Harvard Kennedy School of Government, where he obtained his Master's Degree in Public Administration.



(Presenter/Panelist)

### Oliver Kiiru Ndegwa

Oliver Ndegwa is a highly accomplished software engineer, entrepreneur, and thought leader with a diverse range of interests. He holds a degree in Applied Business Computing from the University of Sunderland, UK, which has provided him with a solid foundation in both business and technology.

As the group CEO of several companies, Oliver showcases his entrepreneurial skills by leading and managing multiple ventures. With a keen interest in advanced technology,

communication, media, and hospitality, he has successfully navigated the intersection of these industries to create innovative solutions.

With over 15 years of experience working with multinational organizations, Oliver has built a reputation for delivering exceptional results. His expertise lies in developing and implementing technology solutions that empower positive outcomes. He has spearheaded more than 300 successful technology projects across Africa, making a significant impact on various sectors.



(Presenter/Panelist)

## **Kwesi Kutesa**

Kwesi Kutesa is a Director of Kika Coffee Company; Producers of fine Robusta in Central Uganda from farm to cup. His 12 years experience in coffee throughout the value chain, combining experience in logistics, technology and farming; has led to breakthroughs in both market penetration and enhancing the Uganda Robusta visibility and cup profile of Kika Coffee Company's products.



## Panel 6: Role of Youth & Women in value addition



(Moderator)

### Dr. Rosebella J. Langat

Dr. Rosebella Langat is a career commercial strategist and implementer with extensive experience in various leadership positions including the Fast-Moving Consumer Goods (FMCG) sector, Public Health, Construction Industry and Agribusiness across East Africa.

She received her Bachelor of Commerce degree from the University of Nairobi, Master of Business Administration from United States International University- Africa and a Doctorate in Business Administration from the Catholic University of Eastern Africa.

She has also undertaken Entrepreneurship studies at Babson College USA and specialised coffee fermentation training in Colombia, South America and Women empowerment in Agritech and Agribusiness at MASHAV Carmel Golda Meir Institute in Israel.

Her research interests emanate from her business practice and community involvement in rural agriculture and the belief that sound research should inform business

decisions. Rosebella seeks to use her knowledge to solve business and community problems particularly in rural agriculture.

She is currently an entrepreneur with a focus on improving the lives of rural communities through agriculture and agribusiness.

She is the CEO and cofounder of Chepsangor Hills Coffee Farms that produces specialty coffee (Tulon Coffee) with the aim of achieving sustainable production and consumption of coffee.

Her entrepreneurial work also aims to create a synergy between the global north and global south through empowering farmers and connecting them with international buyers.

Rosebella is particularly interested in finding ways to empower women and youth in rural areas through income generation from agri-business.



**(Presenter/Panelist)**

## Martha Nalubega Wandera

Martha Nalubega Wandera is an International Education Specialist who is the Founder/Managing Director of KIMCO Processors Limited. KIMCO Processors is a Ugandan social cause driven coffee business which operates a CWDR nursery farm, a coffee plantation, a coffee dry milling factory and a coffee Roastery. Martha's coffee brand trades under the Brand name; KIMCO Coffee. In addition KIMCO Processors roasts for other coffee brands that do not own roasteries. KIMCO coffee uses part of her revenue to support efforts for eliminating child labour and contribute to a women economic empowerment project in Lwengo district.

She is a member of the Board of Directors of the Uganda Coffee Development Authority representing Coffee Roasters in Uganda as well as a member of the International Women

Coffee Alliance (IWCA). Prior to engaging in the coffee business, Martha worked as the Academic Director for the United States based School for International Training (SIT) Study Abroad program in Uganda, Rwanda and Tanzania focusing on Innovation, Social Entrepreneurship and Design, Development Studies and Peace and conflict.

Martha's academic qualifications include a Master of Peace and Conflict Studies of Makerere University and a Bachelor of Social Sciences (Social Administration and Sociology) of Makerere University. She also holds certificates in Basic Coffee Quality Assurance, Coffee Processing Essentials; Resource Efficiency and Circular Production in Uganda and Coffee Trading and Risk Management for Small and Medium Enterprises awarded by the ITC in collaboration with Uganda Coffee Development Authority.



**(Presenter/Panelist)**

## Princess Adeyinka Tekenah

Princess Adeyinka Tekenah is the founder of one of Nigerian's brand indigenous premium coffee and company, Happy Coffee, and the convener of Lagos Coffee Festival Princess Adeyinka is a graduate with High Honors from the Harold Washington College and Business Management degree from the University of Phoenix in Chicago, respectively. Her career has traversed government, charity, and business development.

A life member of the Phi Theta Kappa honors roll call and Dean list, she serves as an advisory member of "Apple o f All Nations Nigeria and UK " (a charity for the needy and fatherless). Princess Adeyinka is currently the 1st elected National president for Nigerian Women in Coffee. She is the author of the African Coffee Creed for Women. She continues to play a vital role in advocating for the growth of the Nigerian Coffee with a major focus on creating sustainable models to empower the lives of

---

female farmers and youths, whilst tackling poverty and unemployment. She is passionate about business designs and advancement, leading to sustainable growth and development for African women.

She continues to build and mentor girls and women across the Nigerian business ecosystem Over 15 years, she is a

well seasoned speaker with vast expertise in business, enterprise growth, and design management, to mention a few. She mentors women and young people across Africa. Her vision is to impact intact and practiceable knowledge to her audience. She has graced stages, both locally and internationally.



**(Presenter/Panelist)**

## **Ms. Nancy Cheruiyot**

Ms. Nancy Cheruiyot is the Managing Trustee of Commodities Fund. The Fund, which was set up by the Government of Kenya in 2006 is charged with providing affordable and accessible credit to farmers and players along the crops value chain.

One key commodity financed is the coffee which has seen over 600,000 small holder coffee farmers benefit from the Fund. She also had a 9 month stint as the Executive Director at AFCA where she successfully steered AFCA back into track after the near shutdown during the Covid pandemic and organised a very successful comeback Conference and exhibition in Rwanda.

Nancy graduated with a bachelor's in economics and sociology from the University of Nairobi Kenya. She also has an MBA in Finance from Catholic University of Eastern Africa in Kenya and a qualified Chartered Certified Accountant (ACCA).

She has over 18 years' experience in the Financial Management, the last nine of which she has been the Managing Trustee/CEO.

Moreover, she has experience in Financial Management, Micro Credit Management, Market Development, Policy Formulation and Strategic Planning.



## Panel 7: Emerging issues in the coffee industry

### Topic 1: Impact of EU Regulations on the African coffee sector



**(Moderator)**

#### Frederick S. M. Kawuma (PhD)

Fred Kawuma is currently the Board Chairman, Café Africa, Uganda and former Secretary General of the Inter-African Coffee Organization (IACO) and one of the founders of the World Coffee Producers Forum. He is the founder of the African Fine Coffees Association and was its first Executive Director.

He is an experienced consultant, coffee professional, and champion of coffee improvement systems along the value chain. He has worked as a coffee expert in the public and

private sectors in East and West Africa and the United States.

He has received awards for his work in coffee—a commendation from the US Congress in 2004, an Award of Coffee Excellence from H.E. the President of Uganda in 2017; and the AFCA Lifetime Achievement Award in 2018. He was appointed Goodwill Ambassador for African Coffee in November 2020. Fred holds a Bachelor of Commerce (Hons) degree in Marketing from Makerere University, MA in Communication from Wheaton College, IL, USA, and a PhD in Entrepreneurial Leadership from Regent University, VA, USA.



**(Presenter/Panelist)**

#### Lawrence Attipoe

Lawrence (Larry) Attipoe is a key member of the International Trade Centre (ITC)'s global agribusiness team and currently the Africa Regional Coordinator of the EU/OACPS Business Friendly Programme with focus on coffee. He is also the National Coordinator of ITC's Alliances for Action Programmes in Ghana. He was previously the Technical Portfolio Manager of Palladium International on the UKAid-funded West Africa

Food Markets (WAFM) Programme to catalyze smallholder inclusion in selected agro value chains in Ghana, Nigeria, Burkina Faso and Niger. As the International Development Director of Fairtrade International, Larry oversaw the design and implementation of strategies and programmes that optimized the benefits of Fairtrade to producers and traders in the Fairtrade system and contributed to the development of Fairtrade's capacity building programmes towards resilient

---

producer organisations and networks. Before joining Fairtrade International, Larry spent 10 years at SNV Netherlands Development Organisation, where he became, for five years, the Country Director in Zimbabwe and Head of SNV's Agriculture Sector Programme in East and Southern Africa. In that role he led the transformation of SNV's Agriculture Sector Programme from a producer-led to a market-led programme with documented benefits to smallholder farmers and businesses in SNV's operational countries in the Region.

He was also, during that period, the Director responsible for SNV's Impact Investment initiatives as well the Coordinator of

SNV's partnership with Fairtrade International. A passionate believer in sustainable value chain development and other inclusive, holistic approaches to developing Africa's agriculture, Larry has contributed to capacity building of entrepreneurs, organizations, and systems to tap into the opportunities in global value chains for wealth creation and poverty reduction. He has vast organizational, people, project management, consultancy and strategy development skills and experiences acquired over 25 years of working across the private, public and development sectors of various countries, economies and contexts.

### Topic 3: Impact of Climate Change on the African coffee sector

---



(Presenter/Panelist)

#### Haroon Sseguya

Haroon Sseguya is a Technology Scaling Specialist at the International Institute of Tropical Agriculture (PhD, Iowa State University specializing in sociology of agriculture and food systems; and sustainable agriculture).

He has over fifteen years of experience working with rural development programs in sub-Saharan Africa. He is

a coffee farmer in Uganda and is also involved in taking proven coffee innovations to a greater scale, working with both public and private sector actor. His primary research interests are in the areas of agricultural extension systems; agriculture, food security, nutrition and livelihoods programming; monitoring and evaluation; technology dissemination; communication for development and capacity building for rural and development organizations.

## Day Two: Closing Remarks



### Primus Kimaryo

Mr. Primus Kimaryo stands as the Director General of the Tanzania Coffee Board, a pivotal Government Body entrusted with the task of overseeing the production and marketing of Tanzania's coffee on both domestic and international fronts. His dedication to the coffee industry has been paramount in elevating Tanzania's position as a coffee-producing nation. Equipped with an MBA in Marketing, Mr. Kimaryo's profound understanding of market dynamics has been instrumental in positioning Tanzanian coffee on a global

scale. Moreover, his specialized knowledge in the field is exemplified by his MSc in Coffee Economics and Science, showcasing his commitment to the scientific and economic aspects of the industry.

Under Mr. Kimaryo's leadership, the Tanzania Coffee Board has effectively bridged the gap between production and market demand, leading to the growth and recognition of Tanzanian coffee worldwide. His remarkable journey and expertise continue to shape the coffee industry for the better.



### Dr. Emmanuel Iyamulemye Niyibigira

Dr. Emmanuel Iyamulemye Niyibigira is the Managing Director of Uganda Coffee Development Authority (UCDA) and he currently leads a team of 167 staff to promote and oversee the coffee industry. Dr. Iyamulemye is an agricultural scientist with a PhD in Agricultural Sciences and a Master's in Crop Sciences from Wageningen University in the Netherlands and an MBA

from Uganda Martyrs University. He has 30 years' experience in agriculture-related programme design and delivery at various government institutions where he provided strategic and managerial leadership. He coordinated two successful European Union funded programmes in the Prime Minister's Office for programmes in Northern Uganda.



### **Amb. Solomon Sabiti Rutega**

Amb. Solomon Sabiti Rutega, is currently the Secretary General, Inter-African Coffee Organisation (IACO), an inter-governmental organisation based in Abidjan, Cote D'Ivoire. Prior to his assumption of duty in May 2021, Amb. Rutega served as the Head of Mission/ Consul General of the Consulate General of the Republic of Uganda in Guangzhou, China and was in charge of Uganda's trade, investment and commercial diplomatic activities in Southern China.

He has been an active international participant in the coffee sector for the past 30 years and has been involved in many initiatives in the coffee industry that have had national, regional and international impact. In his career, he has played key roles in the establishment of projects to support the transformation of the African coffee industry. He is a graduate of a Bachelor's degree (Honors) in Political Science & Economics (Northeastern University, USA), Masters of Public Policy (Harvard University, USA) and an Executive Masters of Business Administration (Melbourne Business School, Australia).



### **Hon. Frank K. Tumwebaze**

Hon. Frank K. Tumwebaze is a Ugandan educator and politician. He is the current Cabinet Minister of Agriculture, Animal Industry and fisheries in the Government of Uganda a position he occupied on June 8, 2021.

He previously served as Minister of Gender, Labour and Social Development, in the Ugandan Cabinet. He was appointed to that position on 14 December 2019. Before that, he was the Minister of Information Technology and Communications, from 6 June 2016 to 13 December 2019.

He was Minister for the Presidency and Minister for the Kampala Capital City Authority between 2012 and 2016. He has been the Member of Parliament representing Kibale County and currently Kibale East in Kamwenge district on the National Resistance Movement political party ticket since 2006.

He holds a Bachelor of Science in Education specialising in Math and Physics from the Mbarara University of Science and Technology (MUST) obtained in 1999 and a Masters in International Relations and Diplomatic Studies from Makerere University (MUK), obtained in 2005.

Prior to joining elective politics, he among others worked with Uganda Revenue Authority (URA) as Customs Officer and Office of the President as Special Presidential Assistant

on Research and Information. He hails from Kamwenge district in the Rwenzori region, Western Uganda.



## Hon. Anthony Peter Mavunde

Hon. Anthony Peter Mavunde, a Member of Parliament for Dodoma Urban Constituency since 2015, is the Deputy Minister, Ministry of Agriculture of the United Republic of Tanzania.

Hon. Mavunde is a Professional Lawyer who holds a Master's degree in International Relations from the University of Dodoma (UDOM), Post graduate Diploma in Legal Practical training (Law School) from University of Dar es Salaam and Bachelor degree of Law from Mzumbe University in the United Republic of Tanzania.

He previously worked as Deputy Minister in the Ministry of States, Prime Minister's Office responsible for Policy, Parliamentary affairs, Coordination, Labour, Employment, Youth and the Disabled.

He has extensive experience in leadership, with an in depth understanding and passionate for youth development. He is well known of his excellency and innovation that contributed to the establishment of Kizimba Model and Block farming for youth engagement in Agricultural Sector in Tanzania.

# ABOUT UGANDA COFFEE

## Uganda Coffee Profiles

**Ugandan Robusta Coffee is characterised by: Caramel, Spicy, and/or Herby Fragrance; A Caramel Aroma; Nutty, Tropical Fruit, and/or Spicy flavours; Bitter and/or Salt Tastes; Spicy and/or Dried Fruit Aftertaste, while Ugandan**

Arabica Coffee is characterised by: Dried Fruit, Chocolatey, Spicy, Herby, and/or Citrus Fragrance; Dried fruit, and/or citrus Aroma; Dried fruit Flavours; Body and/or Acidity Tastes and Citrus Aftertaste.

Uganda coffee is grown in different Agro-Ecological zones characterised by different climatic conditions, altitude levels, soil properties, topography, rainfall distribution and ecosystem. This gives Uganda coffee distinct profiles.

## Highland Ranges

The highland ranges mainly grow Arabica coffee on

the mountain sides of Mt Elgon in Eastern Uganda, Mt Rwenzori in the West and Mt. Muhabura in the South West (Kisoro). The combination of high elevation, ambient temperature and rich volcanic soils are ideal for the development of complex and delicate flavour nuances that characterise these coffees.

## Lake Victoria Crescent

The coffees grown in this region benefit from semi-equatorial climatic conditions such as sufficient rainfall, rich loam soils, and abundant tree cover for shade with ambient humidity.

Other ecological zones are; Kyoga Plains; North Eastern Savannah Grasslands; North Western Savannah Grass Lands; Pastoral Range Lands; South-Western Farm Lands; South-Western Farm Lands; and Western Savannah Grasslands;

**Note:** The Arabica and Robusta cup profile evaluations are based on the Specialty Coffee Association and Fine Robusta protocols respectively.





# MAAIF

Ministry of Agriculture  
Animal Industry and Fisheries

# SUSTAINABLE COFFEE GROWING AREAS



Uganda Coffee Development Authority

## White Nile Coffee

This is Arabica Coffee that comes from the Northwestern part of Uganda. The coffee has a rich creamy, buttery body, refined acidity with a clean disappearing aftertaste.

## Rwenzori Coffee

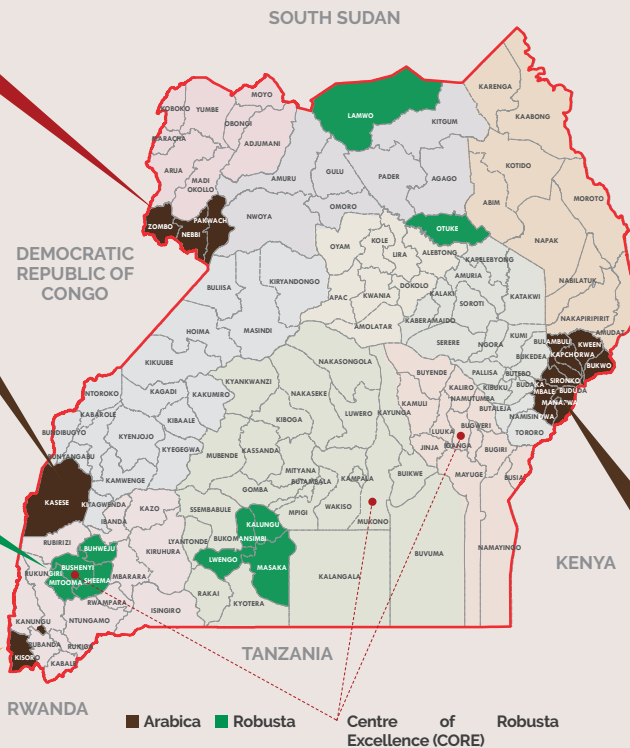
Rwenzori Arabica Coffee is grown on the volcanic soils of the slopes of Mountain Rwenzori located in the Western part of Uganda. The coffee plantations are constantly irrigated by the waters from the various crater lakes on Mt. Rwenzori. The naturally processed Rwenzori coffee has a strong mouthfeel with a floral and winy flavour, while the wet-processed coffee has a tightly knit mouthfeel, soft acidity and distinctive flavour.

## Nyakishenyi Arabica Coffee

Grown in the highlands of Southwestern Uganda, Nyakishenyi Coffee has a well-balanced cup with crispy acidity, a smooth mouthfeel and a rich flavour.

## Kisoro Arabica Coffee

Grown on the slopes of Mt. Muhavura in Southwestern Uganda. It has lively acidity, creamy mouthfeel and a sweet flavour with a pleasantly lingering aftertaste.



## UGANDA FINE ROBUSTA COFFEES

### SPECIAL ATTRIBUTES OF UGANDA ROBUSTA COFFEE

- ☛ Robusta coffee originates from Uganda.
- ☛ High altitude grown (900-1500) that enhances acidity and a mild soft sweetness, giving it a neutral Robusta taste.
- ☛ Generally cultivated with no application of chemical fertilizers, fungicides or pesticides so it is organic by default.
- ☛ It has high frothing properties ideal for espressos.
- ☛ The crop is available throughout the year.

## Mount Elgon Coffee

This is a fully washed Arabica Coffee grown in the volcanic soils on the slopes of Mt. Elgon in Eastern Uganda. The beans produce a round-bodied brew with complex flavour, characteristics of lively acidity and a pleasant lingering aftertaste.

## Bugisu Arabica Coffee

Grown in the highlands of Eastern Uganda, Bugisu Arabica has a smooth body, sweet flavour, refined acidity and pleasantly lingering aftertaste.





# G-25 AFRICA COFFEE SUMMIT

7-10 AUGUST 2023 | KAMPALA, UGANDA



THE REPUBLIC OF UGANDA



## SUMMIT SPONSORS





# G-25 AFRICA COFFEE SUMMIT

7-10 AUGUST 2023 | KAMPALA, UGANDA

[www.summit.ugandacoffee.go.ug](http://www.summit.ugandacoffee.go.ug)



THE REPUBLIC OF UGANDA

